

Mono County Tourism & Film Commission Privacy Policy

The Mono County Tourism and Film Commission ("MCTFC") respects the privacy and confidentiality of individuals who visit the MCTFC web site located at www.MonoCounty.org. The MCTFC maintains this Privacy Policy to help you understand the commitment of MCTFC to safeguard the privacy of the information you provide to the MCTFC on the MCTFC Website and at Sports & Trade Shows. This Privacy Policy outlines the information that MCTFC will collect from you on the MCTFC Website and at Sports & Tradeshow and how MCTFC will use that information.

Collection of Your Personal Information by MCTFC

The MCTFC mission is to provide you with information, and personalized services and offerings designed to enhance your trip planning experience and your visit to Mono County. To do so effectively, MCTFC collects the following information:

Personally Identifiable Information. "Personally Identifiable Information" is information about a person that is readily identifiable to that person. Examples of personally identifiable information may include an individual's name, physical address, email address, and phone number. A domain name or Internet Protocol address is not considered personally identifiable information.

Through the MCTFC Website and at Sports and Trade Shows, MCTFC only collects personally identifiable information about you when you voluntarily provide such personally identifiable information to MCTFC using the MCTFC Website or at Sports and Trade Shows. If you do not wish your personally identifiable information to be collected, please do not submit it.

Information from the Use of "Cookies". The MCTFC Website employs "cookie" technology. Cookies are small pieces of data stored in files on your computer allowing the MCTFC Website to track your use of the MCTFC Website as you visit and revisit the MCTFC Website. The use of cookies by the MCTFC Website complies with generally accepted programming standards and practices. Please note that you can choose to block the use of cookies through settings in your web browser but be advised that certain features of the MCTFC Website may not work properly without them.

Use of Your Information by the MCTFC

It is the policy of the MCTFC not to rent, sell, or share with third parties any information you provide to the MCTFC, through the use of the MCTFC Website or that we collect at Sports & Trade Shows without your consent except as required by operation of the law or in compliance with legal authorities; provided,

however the MCTFC may share your personal information with certain third parties ("Target Third Parties") without your consent in order to further the purpose for which you voluntarily provide the MCTFC with the information. Additionally, the MCTFC engages third party information management service providers to help maintain efficient operations. Because such information management service providers may access our systems, such information management service providers may have access to your information. The MCTFC does not transfer or relinquish ownership of information maintained about you within MCTFC systems and databases to such information management service providers but requires these information management service providers to sign confidentiality agreements to keep all confidential information and other proprietary information found in our systems confidential.

The MCTFC routinely collects, compiles, and reports statistics and information reflecting the use of the MCTFC Website and information services in order to enhance membership services, advertising services, improve marketing and promotional efforts, analyze MCTFC Website usage, improve the MCTFC Website's content and layout, generate aggregate reports on trends, interests and behavior and enhance service offerings.

The MCTFC reserves the right to take any action the MCTFC deems prudent or necessary to safeguard the MCTFC Website and your information in the MCTFC systems and databases from malicious or unwarranted attack by viruses, hackers, or other miscreants.

Collection and Use of Your Information by Third Parties

Please note that information about and web links to third parties appear on the MCTFC website. We assume each such third party has its own internal privacy policy and data collection and use practices. The MCTFC does not have any responsibility for their practices.

Changing and Deleting Your Personal Information

You may request the MCTFC change or delete your personal information in MCTFC systems and databases by submitting a detailed description of the desired action to the following e-mail address: tourism@monocounty.org

Please note that after the MCTFC processes a change or deletes your personal information from active MCTFC systems and databases, it is possible that non-active residual copies of your information may still exist in MCTFC systems and on archive or backup media.

Your Consent

By using the MCTFC Website, you consent to the collection and use of the above-described information by MCTFC (and Target Third Parties, in which case, once such Target Third Party is in possession of your information, we cannot control such Target Third Party's use of your information). If you do not agree with the terms and conditions stated in this Privacy Policy, please do not access or use the MCTFC Website.

Electronic Newsletters

We offer free, electronic newsletters, updates and e-mail reminders as a service to our registrants, based upon your voluntary subscription. You will only receive an electronic newsletter if you have requested it (opted-in). We do not share our mailing lists with any third parties, including advertisers or partners.

Your Questions and Concerns

If you have questions or concerns about this Privacy Policy or any of MCTFC use of your information, please contact the MCTFC at the following e-mail address: tourism@monocounty.org

Changes to this Privacy Policy

On occasion, the MCTFC may amend or change this Privacy Policy by updating or revising this posting, with the revised terms taking effect as of the date of its posting.